

**QUESTIONNAIRE
PUBLIC PERCEPTION SURVEY**

We would be grateful if you would take a few minutes to complete this short survey to help us understand public opinion on managing areas for nature.

QUESTION 1 – MANAGE FOR WILDLIFE

Do you think it is important to manage areas in Northern Ireland for wildlife?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	Not sure <input type="checkbox"/>
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QUESTION 2 – SHORT VERSUS LONG

Please look carefully at the picture below:



The grass on one side of the path has been mown and the other side has not been mown.

Which side do you prefer?

I like the grass that is mown short <input type="checkbox"/> .	I like the longer grass that is not mown <input type="checkbox"/> .	I have no preference <input type="checkbox"/> .
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“**Don’t Mow – Let It Grow**” is a trial project within the Causeway Coast & Glens Borough Council area. It aims to protect and enhance the native plants and associated wildlife found on our amenity grassland and the grass verges along the sides of roads on selected sites. There are a variety of benefits to this project and we would like to know which are important to you.

WILDLIFE BENEFITS MOST IMPORTANT TO YOU

There are many **wildlife benefits** to the project. Some of these are listed below.

Can you tick those that are **most** important and **not** important to you please?

QUESTION 3 - WILDLIFE BENEFITS			
Wildlife Benefits	<u>Important</u> to you	<u>Not Important</u> to you	Don't know
Providing an area where a range of wild flowers can grow and seed.			
Providing an area where wild flowers can provide food for wildlife.			
Helping to save our endangered pollinators (bees, butterflies, hoverflies, moths).			
Eradicating invasive alien plant species such as Japanese knotweed so our native plants can thrive.			
Providing 'corridors' for wildlife to safely move from one area to another.			
Increasing public understanding of our native plants and animals.			

HUMAN WELL-BEING BENEFITS MOST IMPORTANT TO YOU

There are many **Well-Being benefits** to the project. These are listed below. Can you tick those that are **most** important and **not** important to you please?

QUESTION 4 – HUMAN WELL-BEING BENEFITS			
Well-being Benefits.	<u>Important</u> to you	<u>Not</u> <u>Important</u> to you	Don't know
Having attractive floral displays to appreciate.			
Increasing public understanding of our native plants and animals.			
Providing training to local volunteers about the native flowers and animals found in our grasslands.			
Providing training kits for use when the project is finished on how to best manage our grasslands.			

MONEY-SAVING BENEFITS MOST IMPORTANT TO YOU

There are many money-saving **benefits** to the project. These are listed below. Can you tick those that are important and not important to you please?

QUESTION 5 - MONEY SAVING BENEFITS			
Money Saving Benefits	<u>Important</u> to you	<u>Not</u> <u>Important</u> to you	Don't know
Reducing the number of times the grass is cut on our roadsides and amenity grassland.			
Giving the grass, when it is cut, to local farmers for their livestock.			
By protecting the health of our environment through supporting biodiversity and hence reducing the need for application of artificial chemicals etc.			
Helping to eradicate invasive alien plant species such as Japanese knotweed that are impacting on buildings and infrastructure.			
Helping to keep the costs down of the crops produced in Northern Ireland by supporting animals that pollinate these crops.			

QUESTION 6

Please number which set of benefits is most to least important to you
1 being most important to 3 being least important

Wildlife benefits	
Well-being benefits	
Money saving benefits	

QUESTION 7 – LONG VERSUS SHORT

Please look carefully at the close-up pictures of the flowers and insects found
in the longer grass:



Now you can see the flowers and wildlife that grow and live in the longer grass, and you know of some of the benefits of the project. Has your opinion changed?

Yes No .

I like the grass that is mown short .

I like the longer grass that is not mown. .

I have no preference .

How strongly do you agree or disagree with the following statements:

QUESTION 8 - LOCAL GREENSPACE					
For this question, please take 'increased quality' to mean increased ecological quality (e.g. benefitting biodiversity, pollinators) as well as increased quality for human use (e.g. pollution absorption)					
Statement	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
Greenspace should be managed to benefit both humans and other species					
Increasing the quality of local greenspace makes an area a more desirable place to live					
Increasing the quality of local greenspace increases the value of my property/ properties in the area					
I am happy with the current amount and quality of greenspace in my local area					
The quality of greenspace impacts my decision of whether or not (or how often) to visit an area					

Do you live in the Causeway Coast & Glens Borough Council Area?

YES **NO**

If NO are you a regular visitor to the Causeway Coast & Glens Borough Council Area?

YES **NO**

If you would like to learn more about the project, please complete the following:

First Name		Last Name	
E-Mail			

How would you most like to find out more about this project? (tick all if relevant)			
Newspapers <input type="checkbox"/>	Radio <input type="checkbox"/>	Internet <input type="checkbox"/>	E-Mail <input type="checkbox"/>
Posters in Community Buildings <input type="checkbox"/>	Social Media (eg. Facebook) <input type="checkbox"/>		

Further Comments:

THANK YOU FOR COMPLETING THIS QUESTIONNAIRE

This project is a partnership between Causeway Coast and Glens Borough Council, Transport NI and Northern Ireland Environment Agency.

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